



# ALONY today

MAY 2006, Issue IV

Dear friends,

We are pleased to have this opportunity to share with you the latest news from Alony.

In our highly dynamic world, we have become used to instant information available at our fingertips or just a few clicks away. With this thought in mind, we are pleased to introduce to you our recently updated **INTERNATIONAL WEBSITE**. The improved site is designed with our valued customers in mind, and is aimed to enhance Alony's marketing services. We hope you will be able to use the information on the site to further your activities. The range of materials and the variety of finishes are clear, as there are pictures available for most combinations.

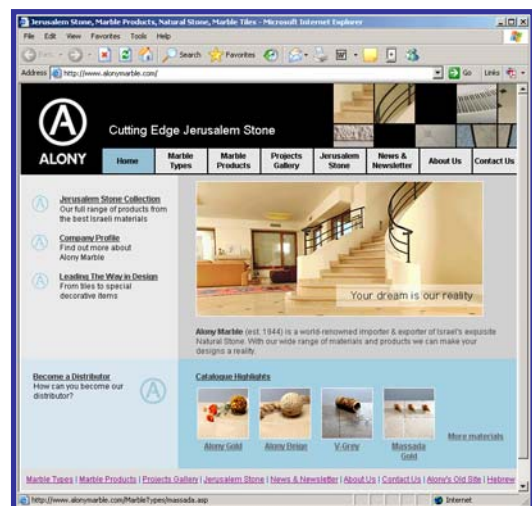
Please visit our website to see all the pictures of the endless possibilities...

<http://www.alonymarble.com>

Highlights of the new site:

- ✎ **Project Gallery:** a new section showing a selection of our projects from around the world.
- ✎ **Marble Types:** pictures of our most prominent materials in all available finishes.
- ✎ **News & Newsletter:** Press releases and general news about the company, plus back issues of our newsletter.
- ✎ **About Us:** The history of ALONY.
- ✎ And more...

ALONY is constantly adding to the range of materials and products. You can see the most prominent on the site – The Jerusalem Collection. From time to time we will be adding more materials – from novel Israeli Stones to other materials such as Slate and Terrazzo. Stay tuned, as Alony is changing and growing constantly...



## SPECIAL EVENT: ARCHITECTS TOUR, MAY 2006



Alony Marble has been exporting Israeli Natural Stone to countries worldwide since 2000. However, within Israel, Alony's strength lies not only with natural stone, but with a complete solution for building projects including Parquet Flooring, Ceramic Tiles, and Sanitary Ware of the highest quality from Israel and around the world.

We recently organized a field trip for a large group of architects from the leading firms in Israel in order to introduce them to some of ALONY's valued partners in Italy and the upcoming trends in the industry. Not to mention the required visits to Assisi, the beautiful city of Verona, and the Ferrari museum.

# SPOTLIGHT

## ANTIQUÉ ROMAN PATTERN

The Jerusalem Stones are perfect for the highly sought after ANTIQUE look. While fabricated with today's top-of-the-line machinery and accented with experts' artisanship, our Pattern creates a timeless effect.



The basic Pattern combines four sizes – available in a variety of materials, shades, & combinations. The Jerusalem Stone can be set indoors or outdoors, making this special design suitable for both the home and the garden.

*Our Pattern is also available in a sleek Honed or Polished finish, creating a special new age look!*

☛ Alony Gold Roman Pattern

# SHOWCASE

## ALONY GOLD, TUMBLED – PRIVATE HOME

Jerusalem Stones have the unique quality of being diverse materials that can be used throughout the home in different ways, thus creating varied yet complimentary spaces.

In this private home in Europe, for example, ALONY GOLD has been used in a TUMBLED finish for the flooring throughout the home, and in a HONED finish for the stairs and shower area. All the items for this project were cut and prepared in Israel – and the skillful installation was done by a local construction company.



The creativity of the designer

is beautifully expressed with the floor design in varied patterns created in specific areas, consequently creating separate and distinctive areas within the same space.

The staircase, a prominent feature in the entrance to the home, was built using the same material. Hence the feeling of continuity in the home is preserved and everlasting.

## ALONY MARBLE

**Offices/Mailing Address:**

P.O.Box 33, Kibbutz Shefayim 60990, Israel

**Factory Address:**

Bar-Yehuda Road (4.5 Km), Haifa 31051, Israel

**Export Dept:**

**Tel:** +972-4-8205660

**Fax:** +972-4-8205606

**E-Mail:** [globalsales@alony.co.il](mailto:globalsales@alony.co.il)