



ALONY today

SEPTEMBER 2005, Issue III

In this issue:

- **Events:**
 - ▶ Coverings
 - ▶ New Showroom Grand Opening
- **Spotlight:**
 - ▶ Moav Taltish
- **Gallery:**
 - ▶ Finishes



Moav Taltish at Ben-Gurion Airport, Tel-Aviv, Israel

Dear friends,

We would like to take this opportunity to share with you Alony's capabilities and services at your disposal. We've been in the Stone Business for over 50 years, so we have the experience and professional know-how to back you up!

Alony Marble in Israel has dedicated teams that can assist you in all aspect of your projects:

Technical department

Our technical advisors will be in touch with your designer, or can help you with the design itself. They will double-check the plans to ensure the project is just as it should be. They can suggest the appropriate material or finish to give the project that extra edge.

One-Stop-Shop

Alony has a large network of suppliers world-wide, which can aid us in finding the right material for your project – even in remote areas. Let us know what you are looking for, and we'll find it.

Pricing

We will do our utmost to provide you with the quotations you need in the quickest time frame possible. Our prices are competitive in the market place, and considering the high quality of our products, that says a lot.

Quality Assurance

Our dedicated QA team makes sure that no crate or bundle leaves Alony Factory grounds without their Seal of Approval. The material and the packaging are inspected to conform to the highest quality standards.

Marketing Support

Do you require pictures of the materials or projects to include in a catalogue or just to show to your customers? Or that specific sample that you must have for the project – we'll support your activities.

UPCOMING EVENTS

▶ **MARMOMACC**

29 Sep – 02 Oct 05
Verona, Italy
Hall 8, Booth C15



ALONY MARBLE: NOW ALSO IN THE WEST COAST, USA

Just another way that Alony Marble is expanding in order to serve your needs better!

To give our West Coast customers more immediate answers, our regional sales manager is now located in Los Angeles, to deal with all West Coast sales. We will soon hold stock there, **so stay tuned...**

Contact our West Coast Regional Sales Manager, Mr. Tomer Hadar, to set up an appointment.

Tel: 818-4156960 Fax: 818-3685188
E-mail: westcoast@alonymarble.com

EVENTS

COVERINGS 2005 USA, May 05

One of the main tradeshows of the business, this year Coverings has been particularly successful. Our booth showed ALONY GOLD material from our new quarry, as well as the whole range of our materials.

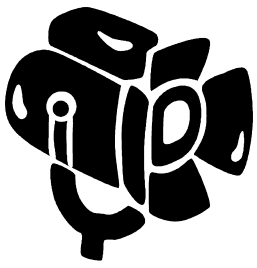


NEW SHOWROOM GRAND OPENING ISRAEL, June 05

The largest of Alony's six showrooms in Israel, this 2,000 sqm (over 21,500 sq.ft.) new showroom has something for everyone. Located in the center of Israel, the showroom has a large display of Natural Stone, Ceramics, Terrazo, Sanitary equipment, and even a special Designers Section where the professionals can feel the material and see all the options first-hand.

We have recently launched the new showroom with a high profile party. Alony's grand opening was attended by many of our customers, agents, and suppliers from Israel and around the world. The event was covered in many local design journals including the exclusive **hDL** summer 2005 issue.





SPOTLIGHT

MOAV TALTISH

We now turn the spotlight on **MOAV**. This material is becoming increasingly sought-after for interior floor coverings as well as outside flooring and wall cladding. Some of Moav's main attractive points are its consistency in texture and shade.



📍 Moav Taltish

MOAV, with its golden-brown veins, gives a natural warm tone even when wet. **MOAV** in **TALTISH** finish together, offer the most cost-effective exterior cladding. The material is very strong, and suitable for all types of weather – from extreme cold to extreme heat. MOAV is a very durable material, which does not wear out with the years. It's suitable for high-traffic public buildings as well as stylish private homes. This material is used mainly in outside projects for pathways, fences, and walls.

The TALTISH texture, although rough, is still homogenic. Although it looks machine worked, it's actually all hand-made. TALTISH is a very typical finish in the Mediterranean marketplace, and adds another protection from the weather to the outer wall (available in 3 cm thickness).

MOAV TALTISH has been used in projects all over the world – from South Korea, to South Africa, Spain, and more. An interesting project is Israel's modern new Airport, where you can find MOAV TALTISH incorporated in the whole terminal [picture on p. 1].

The tiles can be installed by glue or dry cladding, with or without insulation, and with or without a net. Anchor holes can be drilled at the sides of the tiles for the installation.

TECHNICAL SPECS:

Water Absorption (%): 2.4
Modulus of Rupture (Mpa): 7.8
Bulk Specific Density (Kg/m³): 2513
Abrasion Resistance (mm): 3.37



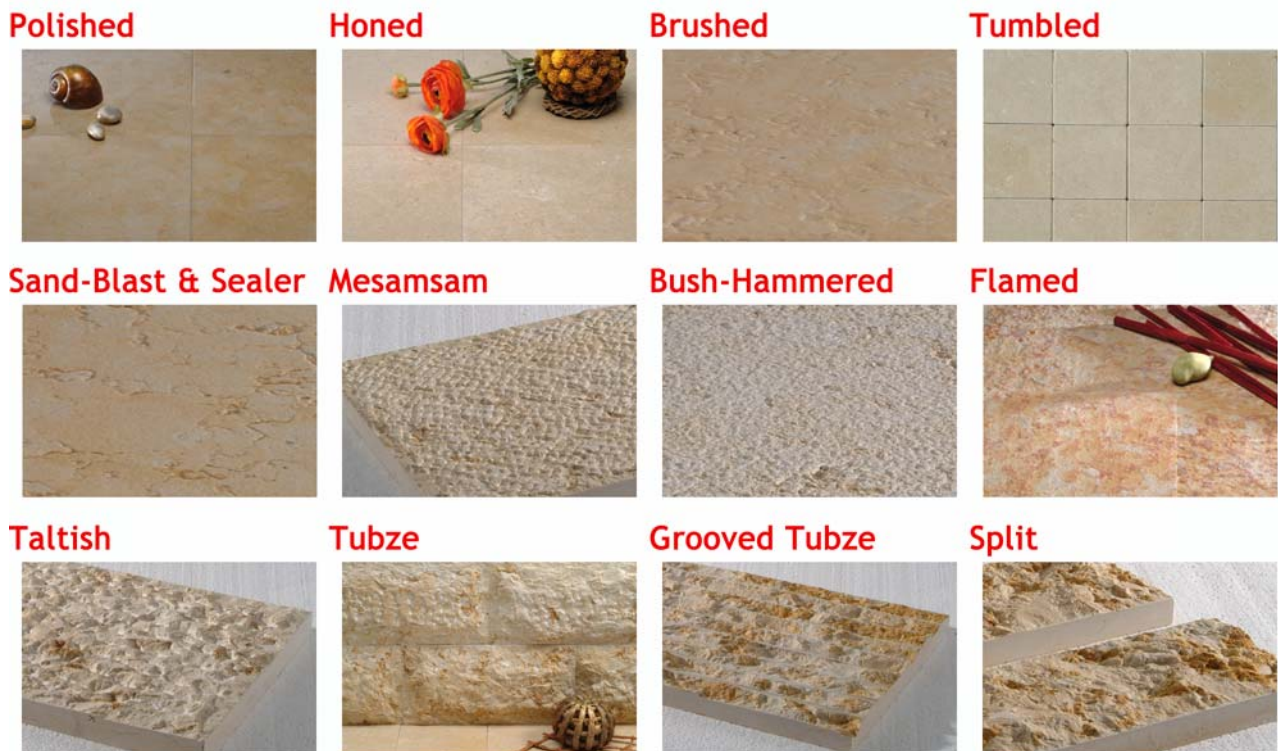
📍 Moav White Taltish

MOAV WHITE is a similar material, but with its unique shade it gives a strikingly different effect. The material is relatively new to the marketplace, and is increasingly becoming recognized and in demand.

FINISHES

We would like to bring to your attention the wide range of finishes that can be applied to our materials. Available in a wide variety of materials, sizes, and thickness options, products with any of these finishes can complement the regular products you offer your customers, enhance your projects – and give you an added value when presenting the materials for the next project.

For easy reference, here are the finishes in ALONY GOLD.



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